

DEFINE OR IDENTIFY:

Andrew Carnegie-

vertical integration-

horizontal integration-

Social Darwinism-

Laissez Faire-

merger-

John D. Rockefeller-

philanthropist-

trust-

1. List and explain **three business strategies** that contributed to Andrew Carnegie's success.
2. Copy the chart on the top of page 242 using either words or pictures: (Vertical and Horizontal Integration)
3. List **three strategies** used by John D. Rockefeller to gain control of ninety-percent of the oil-refining business.
4. What area of the country was bypassed by the business boom of the late 1800's?
Name **three** reasons why this occurred.